
Fourth Annual

TASTE OF SOUTHCOAST



Cuisine & Music

Lead Sponsor:



Sponsorship Marketing / Branding Opportunity

Produced by:



Fourth Annual



Sponsor Benefits

The Taste of SouthCoast Festival may attract over 3,500 people to the downtown. Sponsors of the event will receive the following benefits:

Major Sponsor: \$5,000 and up

- 50 Free tickets
- Continuous mentions in print and broadcast media advertisements
- A full page advertisement in the Program Brochure (day of event)
 - A listing on an events-day poster (hung under a tent)
- Company banner hung in a strategic location within Custom House Square

Platinum Sponsor: \$2,000

- 40 free tickets
- Mentions in print and broadcast media advertisements
- A half page advertisement in the event's Program Brochure
 - A listing on the events-day poster (hung under a tent)
- Company banner hung in a strategic location within Custom House Square

Gold Sponsor: \$1,000

- 20 Free tickets
- Occasional mention in print and broadcast advertisements
- A quarter page advertisement in the Program Brochure
 - A listing on the events-day poster (hung under a tent)
- Company banner hung in a strategic location within Custom House Square

Silver Sponsor: \$500.00

- 10 free tickets
- Occasional mention in print advertising
- A business card size advertisement in the Program Brochure
 - A listing on the events-day poster (hung under a tent)
- Company banner hung at Custom House Square

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Event Description

The Fourth Annual “Taste of SouthCoast” Festival is focused on strengthening the positive energy and ambiance of the culturally diverse New Bedford Area. The event promises to provide an annual opportunity for area residents and visiting tourists to participate in a first class event showcasing our Historic District and building toward New Bedford as the cultural center of the Southcoast Region.

“Taste of SouthCoast” will take place on Sunday, May 16th (rain or shine) from 12:00 - 4:00pm at Custom House Square in the heart of our city. This affordable, family oriented event is expected to attract thousands of local, regional and out of state visitors.

This fun filled festival will feature between 20 to 30 restaurants/caterers and bakeries serving small portions of their most popular dishes ranging anywhere from soup to nuts. We plan to give a “Best Booth Presentation” award to one of the participating restaurants that has the most decorative booth set up and a “Peoples Choice” award to make the event more exciting and fun.

In addition to offering the public an array of the finest food choices our area has to offer, we also plan to feature music, an exciting arts component and children’s activities.

For example, L. Knife & Sons and Travesia Winery will be featured as the local purveyors of beer and wine. Live entertainment will be featured all afternoon creating a musical ambiance for the event.

There will also be free children activities to complement the family atmosphere.



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SPONSOR REGISTRATION FORM

Company: _____

Contact: _____ Phone: _____

E-mail: _____

Secondary Contact: _____

Phone: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Level:

Major Sponsor - \$5,000 - 50 Free Tickets

Platinum Sponsor - \$2,000 - 30 Free Tickets

Gold Sponsor - \$1,000 - 20 Free Tickets

Silver Sponsor - \$500 - 10 Free Tickets

Other: _____

We will sell tickets We will not sell tickets

We will provide a Corporate Banner

Signature: _____

Please Send Registration Form & Check to:

DNB, Inc. 105 William Street,
New Bedford, MA 02740
Attn. Diane Arsenault Nichols / Marianne Hodgson